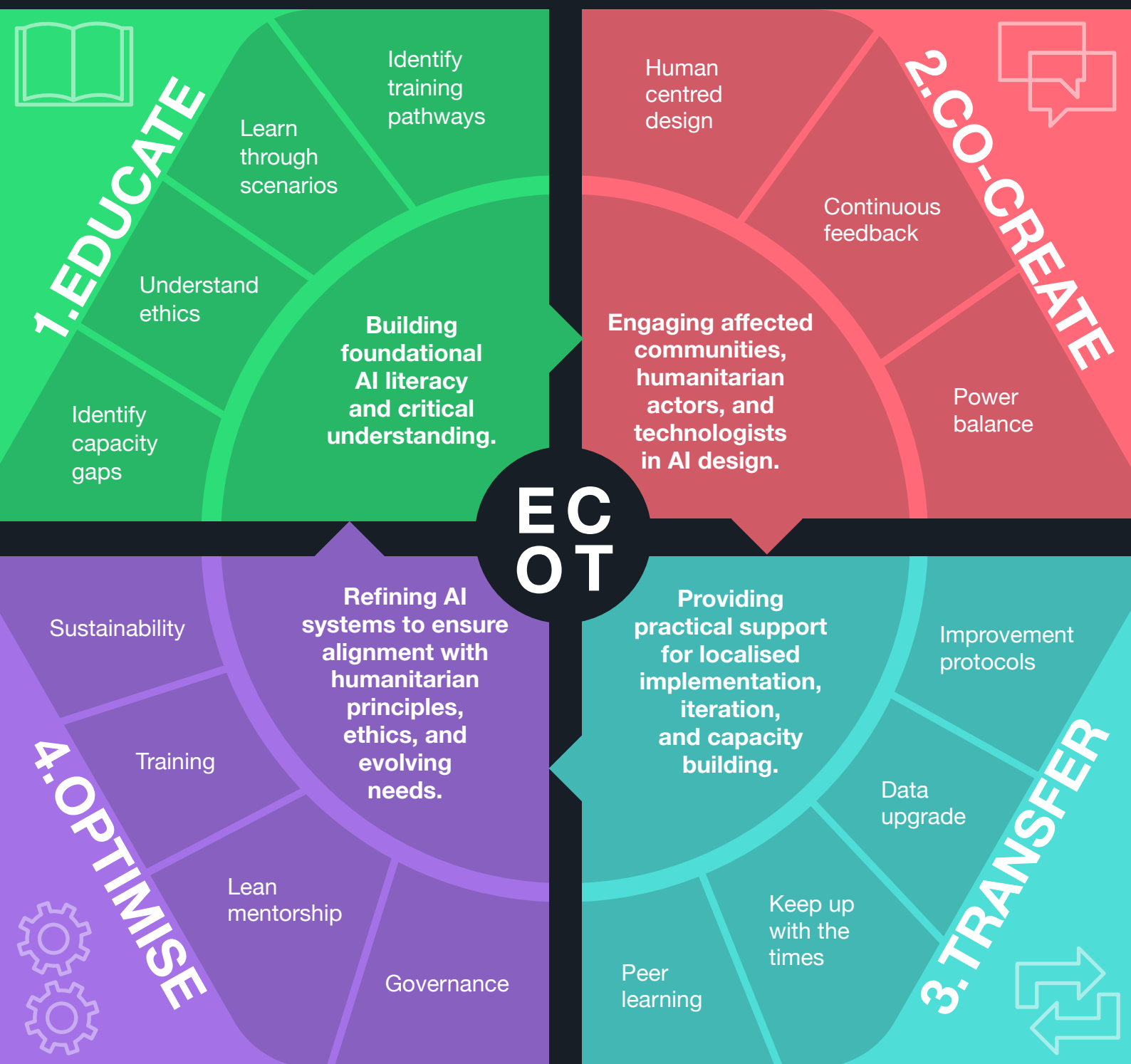# ECTO /

A structured framework for the responsible and sustainable adoption of AI in humanitarian applications.

Where does ECTO come from?

ECTO is grounded in human and value-sensitive design, participatory approaches, explainability, and iterative refinement.

What does ECTO do?

The ECTO framework offers a clear, practical, adaptable roadmap for organisations looking to leverage AI in a way that is ethical, inclusive, and contextually relevant.

1. EDUCATE

- Identify training pathways
- Learn through scenarios
- Understand ethics
- Identify capacity gaps

Building foundational AI literacy and critical understanding.

2. CO-CREATE

- Human centred design
- Continuous feedback
- Power balance

Engaging affected communities, humanitarian actors, and technologists in AI design.

ECTO

4. OPTIMISE

- Sustainability
- Training
- Lean mentorship
- Governance

Refining AI systems to ensure alignment with humanitarian principles, ethics, and evolving needs.

3. TRANSFER

- Improvement protocols
- Data upgrade
- Keep up with the times
- Peer learning

Providing practical support for localised implementation, iteration, and capacity building.